

Quick answer: Höveler Western Sport 44 lb bag costs \$37.99 and delivers 14% protein, 12.19 MJ digestible energy per kg, 28% alfalfa, and an oat-free, low-grain formula for medium to intensively trained western horses. Best for budget-conscious owners of working horses who want premium specs without a premium price tag. Last checked: September 2026.

Feeding a working horse is a monthly bill, and every bag has to earn its place. The worry is spending premium money on filler. Western Sport makes the value case with numbers, not marketing, so here are nine of them.

1. \$37.99 buys German formulation

Höveler has made horse feed in Germany since 1905, over 120 years of expertise, and the 44 lb Western Sport bag is \$37.99 on the bifid product page. That is European [high energy foal feed](#) craft at a middle-of-the-road price. The benefit: premium engineering per dollar, not premium branding.

Who this is for: budget-conscious owners who still want a serious feed behind their horse.

2. Protein without a protein supplement

At 14.0% crude protein and 107 g/kg digestible crude protein, the mix is designed to support muscle development on its own. If your current feed sits lower and you top it up with a protein balancer, Western Sport may absorb that cost into the bag.

Who this is for: owners paying twice — once for the feed, once for the supplement that fixes it.

3. 28% alfalfa does the muscle work

Alfalfa is the first-listed ingredient at 28%, chosen for muscle development and peak performance. Forage-quality protein from the feed itself means fewer add-ons in the feed room.

Who this is for: anyone stacking a topline supplement on top of a feed that should be doing the job.

4. Energy that matches the workload — no overfeeding

The rates scale with the job: 0.55 lb (250 g) per 220 lb (100 kg) of body weight at light work, 0.88 lb (400 g) at medium work. A 1,100 lb (500 kg) horse in medium work needs around 4.4 lb (2 kg) daily, so a 44 lb bag lasts roughly ten days at that level. You feed by the work, not to a one-size scoop.

Who this is for: owners whose horses step down to light work part of the year.

5. Oat-free and low-grain means less waste on gut trouble

The formula contains no oats and holds starch at 18.30% and sugar at 5.30%, with inactivated brewer's yeast and 16.7% crude fiber backing the hindgut. A feed designed to be gentle on the digestive system is cheap insurance against days off and vet calls.

Who this is for: owners who have given up training weeks to gut-related time off.

6. One bag replaces the fizzy-feed workarounds

If you are right now cutting a high-starch feed with calming supplements, know that Western Sport is formulated as a low-grain, high-energy muesli from the start. Competition-safe and FEI-compliant as well, so the same bag covers show days at no extra cost.

Who this is for: riders managing a hot horse with a pair of products when one might do.

7. A 24/7 vet team comes with the purchase

Bifid's 24/7 licensed vet team answers feeding questions any hour, and the operation is run from Florida. Getting a ration question answered at 9 p.m. before a show is a level of service most budget feeds never offer.

Who this is for: owners who feed alone and sometimes need a professional second opinion.

8. The 30-Day Money-Back Guarantee caps your downside

The guarantee covers 30 days, and the store holds a 9.0/10 rating across 24,098 reviews. If the feed is not the right fit, you are not absorbing the cost of a 44 lb bag. That is a risk-free test most barn-aisle alternatives seldom match.

Who this is for: anyone changing feeds on a strict monthly budget.

9. Specs that hold up against pricier bags

Line up the numbers: 12.19 MJ digestible energy/kg, 6.10% crude fat, calcium 1.44%, and a full vitamin-mineral package including 260 mg vitamin E and 1,185 µg biotin per kg. At \$37.99 for 44 lb, the spec sheet competes with bags running more.

Who this is for: label-readers who compare guaranteed analysis before price.

How to feed it

Daily rate per 220 lb (100 kg) of body weight:

Work levelDaily rate Light work0.55 lb (250 g) Medium work0.88 lb (400 g) Heavy workNot listed — the page gives no heavy-work rate; tune to condition and training intensity, always with adequate forage.

Key specs at a glance: 14% crude protein, 6.10% crude fat, 16.7% crude fiber, 12.19 MJ digestible energy/kg, 18.30% starch, 5.30% sugar, \$37.99 per 44 lb bag. Size the ration with bifid's feeding calculator.

Frequently asked questions

Is Western Sport good value at \$37.99?

For a working horse, the numbers make the case: 14% protein, 12.19 MJ digestible energy/kg, and 28% alfalfa in a 44 lb bag. It is formulated for medium to intensively trained horses, so it replaces feed plus add-ons for many owners.

Is it a complete feed or a supplement?

It is a complete concentrate feed designed to be fed alongside forage. Always supply adequate forage with every ration.

How long does a 44 lb bag last?

At the medium-work rate of 0.88 lb (400 g) per 220 lb (100 kg) of body weight, a 1,100 lb (500 kg) horse eats roughly 4.4 lb (2 kg) daily, so roughly ten days. Light work stretches that further.

Is it safe for a horse with soy sensitivity?

No — it contains 1.5% soy extraction meal feed, so it is not soy-free. Talk to your vet if soy is a concern.

What if my horse does not take to it?

Bifid's 30-Day Money-Back Guarantee covers the purchase, and the store holds a 9.0/10 rating across 24,098 reviews.