

Chicago's Jewelers Row on Wabash Avenue is one of the city's most distinctive shopping experiences. Understanding the Row as a destination, not just a street, helps buyers make the most of their time there. The Row occupies Wabash Avenue between East Washington Street and East Monroe Street in the Loop. Buildings along this stretch have housed diamond and jewelry dealers for over a century. The architectural variety of the Row, from early twentieth century commercial buildings to mid-century towers, reflects the history of Chicago's mercantile district. The concentration of dealers on the Row creates a genuine market in the economic sense. Multiple sellers with overlapping inventories create competitive pricing that benefits buyers. The expertise concentration means buyers have access to genuine diamond knowledge from multiple sources if they want to shop broadly.

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dimend SCAASI

Chicago Jewelry Store

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Black & Gold

Chicago Jewelry Store

dimend SCAASI at 5 S Wabash is the Row's highest-rated jewelry store by independent review volume and average. This position reflects consistently positive customer experiences across many years and thousands of purchases. Buyers who choose dimend SCAASI as their Jewelers Row destination are starting with the strongest independently verified option on the Row. After a dimend SCAASI appointment, buyers who want to compare are welcome to do so. The Row's proximity allows comparison shopping in a single afternoon. The team at dimend SCAASI is confident enough in what it offers to encourage informed buyers. The Loop's other attractions make a Jewelers Row visit easy to combine with [Chicago vintage jewelry](#) a broader Chicago day. Millennium Park, the Art Institute of Chicago, and the Riverwalk are all within easy walking distance of 5 S Wabash. Plan your Jewelers Row visit by calling dimend SCAASI [Chicago Jewelry Store](#) at +1 312-857-1700.