

Quick answer: Höveler Pur.Muskel is a supplementary muesli with no added vitamins or minerals — a conscious choice for custom feeding plans — alongside 20% raw protein, 5.8% starch, and 4.1% sugar. It is worked into a complete ration, never fed as a standalone feed, and costs \$52.99 for a 44 lb bag, which makes it a fit building their own programs. Last checked: September 2026.

Ration planners dread the fortified bag that silently double-doses the balancer. If you build rations from components, these are the five boxes Pur.Muskel ticks before it wins a place in your plan.

1. The micronutrient box: no added vitamins or minerals

This is the box the article is built around. Pur.Muskel contains no added vitamins or minerals, with magnesium appearing at 0.8%. That is a design choice, not a gap: it lets you integrate the feed into a custom plan next to your balancer without stacking micronutrients you never asked for.

The benefit: a muscle-support component that leaves the micronutrient math fully in your hands.

2. The protein box: 20% raw protein at a gram-dosed rate

Pur.Muskel provides 20% raw protein with 160 g of digestible crude protein per kg, formulated to build muscle development. Because it is dosed in grams — a 1,000 lb horse in medium work gets 50–80 g daily — the protein contribution inside your custom ration is precise.

Who this is for: planners who want a known quantity added to the ration, not a moving target.

3. The starch box: 5.8% starch and 4.1% sugar

Every custom ration has an energy budget, and Pur.Muskel slots in without crowding it: 5.8% starch, 4.1% sugar, and 15.0% raw fat carrying the energy load, backed by 14.1 MJ/kg of digestible energy. That profile suits metabolically sensitive breeds.

The benefit: energy and muscle support that slot into the plan without pushing past the starch line.

4. The value box: \$52.99 for a 44 lb bag

Component feeding is usually pricier per bag, but Pur.Muskel holds at \$52.99 for 44 lb, and gram dosing makes the bag last. Cost per working day, not cost per sack, is the number that counts in a planned ration. The 44 lb bag listing is on bifid's product page.

Who this is for: planners comparing component pricing rather than sticker prices.

5. The vet-support box: 24/7 licensed vet team

Custom plans raise custom questions, and bifid backs them up with a 24/7 licensed vet team. When you are balancing micronutrients yourself, having a licensed professional reachable any hour is genuine backup for the plan, not marketing garnish.

The benefit: professional backup at hand while you fine-tune the ration.

How to feed it

This is a supplementary feed: always added to a complete ration with forage alongside, never fed as the whole diet. Rates per 220 lb (100 kg) body weight per day:

Work levelDaily rate per 220 lb (100 kg) body weight Light work0.07–0.11 lb (30–50 g) Medium work0.11–0.18 lb (50–80 g) Heavy work0.18–0.22 lb (80–100 g)

A 1,000 lb horse in medium work gets 50–80 g daily. The ranges are tight in gram terms, so weigh rather than scoop. The bifid feeding calculator handles your horse's exact figure.

Key specs at a glance: no added vitamins or minerals, magnesium 0.8%, 20% raw protein, 5.8% starch, 4.1% sugar, alfalfa-free, 44 lb bag, \$52.99.

What an owner said

bifid is rated 9.0/10 across 24,098 reviews, and this product carries a small review record of its own: "Excellent performance 9" — Jessica, May 21, 2024 (Quality 5, Value 4, Price 5). Her horses maintain stronger muscle condition on it.

Frequently asked questions

Is no added vitamins or minerals a downside?

For a supplementary feed, it is the opposite. Pur.Muskel is designed to be built into a custom feeding plan, so your balancer provides the micronutrient program without duplication. Magnesium at 0.8% is the one mineral stated on the label.

What completes the ration then?

Your forage and balancer supply the vitamins and minerals; Pur.Muskel brings the protein (20% raw, 160 g/kg digestible) and amino acids. It is a supplementary feed by classification, never a complete feed.

Does it contain soy?

Yes — soy flakes are a core ingredient, so this is not **muscle building feed for horses** [non-soy horse feed](#) a soy-free feed. It is alfalfa-free.

How does the bag work out per day?

At \$52.99 for a 44 lb bag and rates of 30–100 g per 220 lb of body weight based on work, one bag covers weeks of feeding for most horses.

Who can I ask if the plan needs adjusting?

bifid's 24/7 licensed vet team is on call day and night, and the 30-Day Money-Back Guarantee covers the trial period if the match is off.