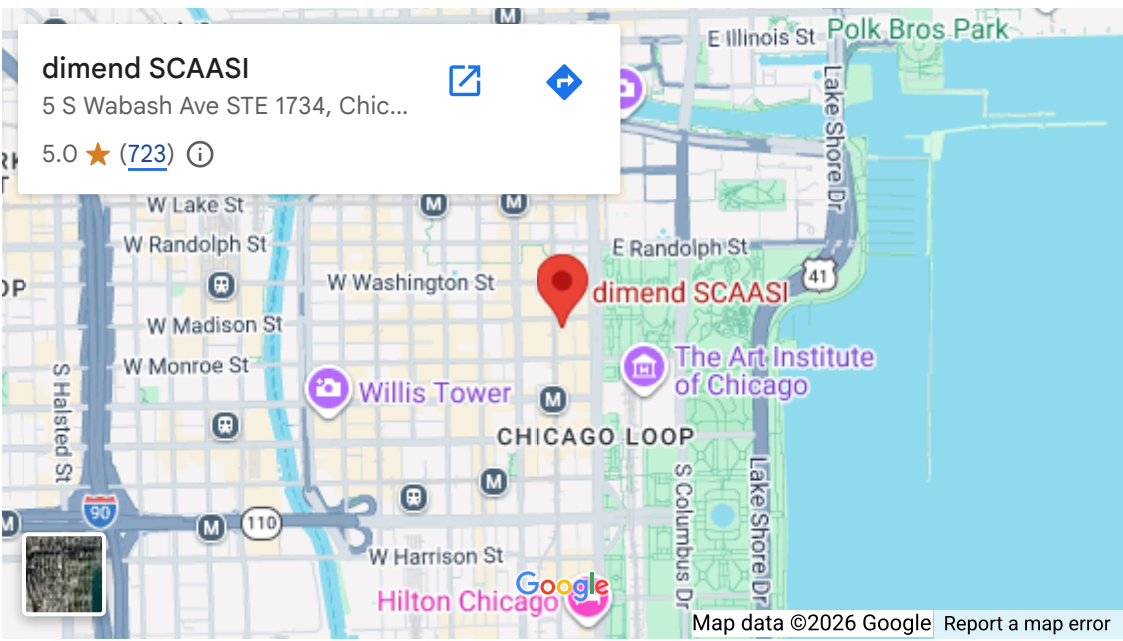


When dimend SCAASI tells you a diamond is GIA certified, what does that mean and why does it matter? Understanding diamond certification helps you evaluate what you are buying and why it is worth more than an uncertified stone. The GIA, or Gemological Institute of America, is the world's most respected diamond grading laboratory. Founded in 1931, GIA developed the four Cs grading system that is now the global standard for diamond evaluation. A GIA certificate documents the grades assigned to a specific diamond for cut, color, clarity, and carat weight. The certificate accompanies the diamond and is specific to that stone. Each GIA certificate carries a unique report number that is also laser-inscribed on the girdle of the certified diamond, allowing the certificate to be matched definitively to the stone.

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Why does certification matter for consumers? Without a certificate, you are accepting the seller's description of a diamond's quality. With a GIA certificate, you have independent verification from the most credible grading authority in the world. Two diamonds described verbally as identical can differ dramatically in quality. Certification removes that ambiguity. GIA certification also supports insurance valuation. When you insure a fine piece of jewelry, the insurer values it based on documented quality. A GIA certificate provides that documentation. dimend SCAASI also carries AGS and IGI certified diamonds. AGS, the American Gem Society, offers an alternative rigorous grading system with particular depth in cut grading. IGI, the International Gemological Institute, is widely used for lab-grown diamond certification and carries full [Chicago Jewelry Store](#) equivalence with GIA for that category. All certified diamonds at dimend SCAASI carry documentation that you keep with your purchase. Call +1 312-857-1700 to schedule your appointment at 5 S Wabash Ave, Suite 1734, Chicago.